



CURRICULUM VITAE



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Academic Qualifications / Education

1. PhD (Tourism Management), The University of Queensland
2. MSc (Park and Recreation Management), Universiti Putra Malaysia
3. BSc (Science Forestry - Nature Park and Recreation Management), Universiti Malaysia Sabah

Areas of Interest

1. Ecotourism Product Development
2. Market Segmentation
3. Conservation Learning in Ecotourism Areas

Professional Qualification / Membership / Affiliation

1. Persatuan Pegawai Akademik UPM (PPAUPM) | 2008 - present
2. University of Queensland Alumni | 2017 – present
3. Member, St Francis Convent Alumni Association, KK | 2013 – present
4. The International Ecotourism Society (TIES) | 2015 – present
5. UMS Alumni Association | 2005 – present
6. RHD UQ Business School member | 2013 – 2017

Appointments / Career

Position	Duration
1. Senior Lecturer	2017-present
2. Tutor	2008-2017